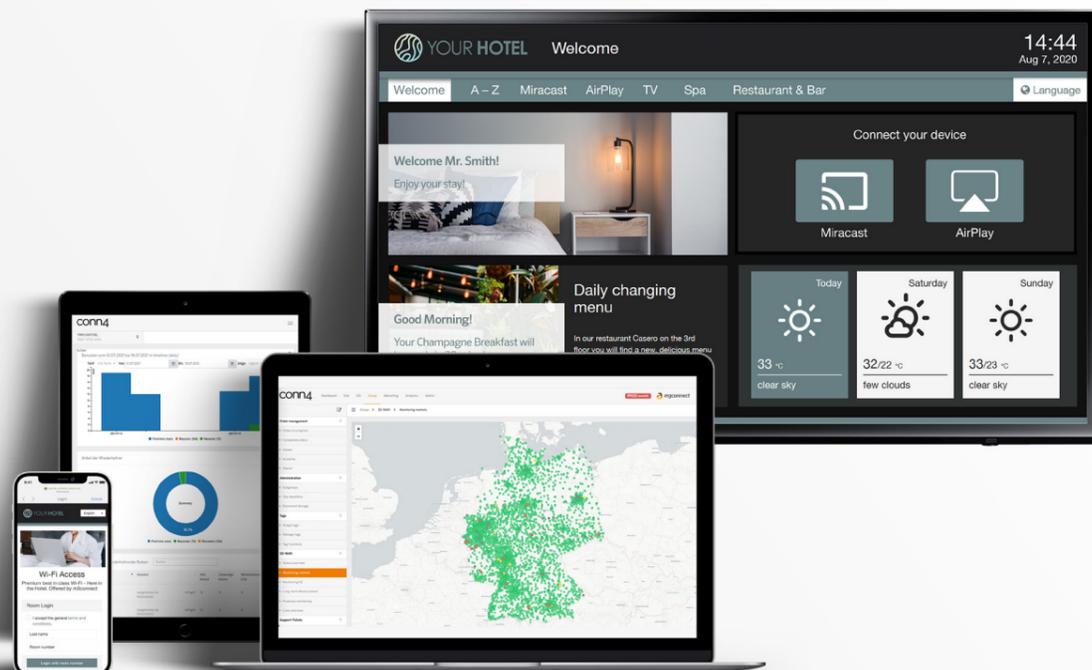




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AccorInvest and m3connect: taking hospitality to the cloud

Through its partnership with m3connect, AccorInvest has used the cloud to enhance the sustainability, efficiency and resilience of its hotel portfolio

AccorInvest, Accor and m3connect have partnered to launch a pioneering hospitality project, which gives AccorInvest's global hotel portfolio unique access to industry-leading technologies.

The achievements and future scope of the digital transformation project

Shaheen represents a complete cloud transition project, bringing with it an exceptional degree of digital transformation. Through the partnership, AccorInvest has been able to create more efficient, sustainable and resilient processes, which it is now working to deploy across its entire portfolio. In fact, the transition to the cloud has unlocked huge benefits for AccorInvest, including some invaluable sustainability improvements. Behind the scenes, hotels contain a lot of hardware. But, AccorInvest has optimised these operations by streamlining the required hardware down to the minimum.

"Everything is wireless, which gives AccorInvest's hotel teams the freedom to have one device for everything," Dragas added.

"After we've finished this project, the hotel will have one cabinet. We will have saved up to 70-80% of power consumption in the server room. Plus, you are able to have one standard everywhere, which makes support and maintenance easier as well."

And, for the next phase of the project, AccorInvest and m3connect will keep working to deploy the new cloud system across the former's whole portfolio.

"Now that we've started, there's no limitation," says Ahmed Disokey, Group VP Hotel Technology at AccorInvest. "Right now, we're creating a full ecosystem that not only focuses on the hotels, but also the back office, to be a corporation where everything interfaces with each other, in line with our ESG approach and initiatives. And that's one of the key pillars for us," Disokey outlined.

"We have a big journey up until 2025, and we are looking to build a strong relationship with really committed partners. So far, we are really satisfied with what we are doing with the majority of our partners, and, indeed, with m3connect."